

An independent program of the Land Trust Alliance

Accreditation Requirements Manual

March 2018



Requirements Manual

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March 2018 Edition

This *Requirements Manual* replaces prior editions of the Manual. The Commission's <u>website</u> contains a history of the Manual.

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Introduction

Standards, Indicator Elements and Requirements

The accreditation seal is a mark of distinction in land conservation. It is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.

Through a rigorous review process, the Land Trust Accreditation Commission verifies a land trust's compliance with *Land Trust Standards and Practices* (Standards) by evaluating a sample of the elements within the Standards, which are called the "indicator elements."

The *Requirements Manual* (Manual) provides land trusts greater specificity about how the indicator elements are verified through the "requirements" and enables commissioners to make decisions that are fair and consistent and that accommodate the diverse nature of land trusts.

What is New?

New Accreditation Indicator Elements and Requirements

You will see that the 2018 Manual incorporates the 2017 Standards and several new indicator elements. The majority of the requirements have not changed, ensuring that accreditation has ongoing public trust and support. There are several new requirements tied to the new indicator elements, helping land trusts address areas where risks may be high. Low-risk or redundant concepts were dropped, keeping the accreditation program cost-effective for land trusts.

Click here for a copy of the 2017 Standards.

Click here for the list of indicator elements.

<u>Click here</u> for information on what stayed the same, what dropped and what is new.

Indicator Elements Organized in Four Groups

The Manual organizes the indicator elements into four groups.

- Governance
- > Finance
- > Transactions
- Stewardship

This new format makes it easier for you to compile the documentation needed for the accreditation application and addresses feedback from past applicants about redundancy. It also streamlines the Commission's review. Within each of the four groups listed above, you will find the following sections: "Indicator Elements," "Requirements" and "Documents." See more in the "How to Use this Manual" section below.

New Risk-Based Approach Ties Rigor of Review to Risk

The Commission developed the 2018 requirements with a risk-based mindset in response to land trust feedback that the accreditation review should focus more on high-risk areas to make the best use of land trusts' time. The requirements take into account risk to an individual land trust and risk to the land trust community. The Commission considers four types of risk — conservation, financial, operational and reputational — as well as the frequency and impact of the risk.

How to Use this Manual

1. Read this Introduction in its Entirety

The introduction explains the format of the Manual and the individual sections.

2. Review the Indicator Elements

The indicator elements are found at the beginning of each group: Governance, Finance, Transactions and Stewardship.

3. Examine the Requirements

A list of requirements is provided for each group of indicator elements; the requirements are separated into subcategories for easier reference. The requirements specify what the Commission will verify within the accreditation application and application documents provided for each group of indicator elements. You can think of the requirements as the "grading key" for the documents you provide.

Bold Font

The bold font is one key to understanding how the Commission uses a risk lens in evaluating your accreditation application and application documents.

Requirements in bold font are verified for every land trust during review of the accreditation application. These requirements correspond to areas where individual land trusts or the land trust community face frequent or high conservation, financial, operational or reputational risk. Each land trust must have documents demonstrating all the bold requirements are met; if not, corrective action will be required.

For example, in the "Governance: Strategic Goals" section, there is a bold requirement: "Strategic goals (or plan) established by board." Each land trust must show that its board developed strategic goals or a strategic plan. If the board has not, it will need to establish strategic goals or a strategic plan before the land trust can be awarded accreditation or have accreditation renewed.

Requirements that are not bolded are just as important, but corrective action is situational and depends on risk. Corrective action for non-bold requirements may be required after the application reviewers assess the information in the accreditation application in the context of the land trust's specific facts and circumstances and determine the level of risk. In the Commission's experience, most land trusts are acceptable in these areas. However, there are occasions where the risk may be high if the requirements are not met. If a high-risk area is identified, the land trust may be asked for clarification, additional documentation and/or corrective action.

For example, in the "Governance: Board Structure and Operations" section, there is a non-bold requirement: "Land trust generally operates in accordance with its bylaws." Most bylaws will be found acceptable. However, if the application reviewers were to flag that the number of board members is not consistent with the bylaws, then they will look at the risk in the context of the rest of the application documents. If the bylaws call for a board of 9-15 members and the land trust has 16 board members and shows a highly-functioning board, then this is likely low risk and would not require any action. If, however, the land trust only had four board members and appeared to be controlled by a single individual, then this would likely be high risk and require corrective action.

Detail of Review

The words used in the requirements are another key to understanding how a risk lens is used and what level of detail the application reviewers will use when evaluating the application documents.

If a requirement uses the word "exists," this means the application reviewers will simply verify if the document is present or not. Application reviewers will skim the document to make sure there are no high-risk concerns; on the rare occasion that something is flagged as high-risk, the land trust may be asked for clarification, additional documentation and/or corrective action.

For example, in the "Stewardship: Conservation Easement Enforcement and Amendment Policies" section, there is a requirement: "Violation policy and/or procedures exist." Each land trust must show that it has a conservation easement violation policy and/or procedures. Application reviewers will skim these, and most documents will be found acceptable. However, if the policy were to state that the land trust would take no action to resolve a major violation so long as the landowner paid the land trust, then this would be flagged as high risk and require corrective action.

➤ If a requirement uses words like "sufficient," "appropriate" or "generally," this means the application reviewers will consider the facts and circumstances and evaluate whether or not there are high-risk concerns; some variation in how land trusts meet the requirement is expected.

For example, in the "Stewardship: Conservation Easement Enforcement and Conservation Property Ownership Challenges" section, there is a requirement: "Board informed or involved in resolution as appropriate to scale of violation or ownership challenge." The application reviewers will evaluate the extent and nature of the violation or ownership challenge and what steps the land trust is taking to resolve the issue. If the land trust were

to face a major violation or ownership challenge (such as a third party constructing a house that will involve legal action and significant expense to resolve), then the application reviewers will look at the high-risk nature of this issue and will likely expect to see the board involved in some way. However, if the land trust were to have a more moderate violation or ownership challenge (such as a temporary structure that was removed upon request), then the application reviewers will look at the lower-risk nature of this issue and would likely find it acceptable that the board was only informed of the issue. In this way, what is appropriate is viewed in the context of the specific facts and circumstances.

There may be areas not listed as a specific requirement but that relate directly to other areas in the 2017 Standards that, if not addressed, put the land trust or accreditation program at such high risk that clarification, additional documentation and/or corrective action may be needed.

4. Review the List of Required Documents

The accreditation application includes pre-application materials, application questions, application documents and documentation from land and easement projects. The Manual includes a draft list of the application documents; please use the final accreditation application when preparing your land trust's online application.

Because the accreditation application is used to verify your land trust meets the accreditation requirements, it is essential your land trust has all of the applicable documents. Some documents only need to be provided if the situation applies to your land trust. These are generally noted with a statement: "If your land trust..."

For example, in the Transactions group of documents, "Documentation of transaction approval delegation" is only required if the full board does not approve each land and conservation easement transaction.

5. Review the Definitions and Lists of Examples

The requirements and application documents include some definitions and lists of examples.

- ➤ Definitions are given for terms noted with the symbol ?. Definitions help your land trust understand how to meet the requirements.
 - For example, in the "Governance: Conflicts of Interest and Other Policies" section, there is a requirement that a conflict of interest policy applies to all insiders? The question mark signals that a definition is given for the term insiders. To meet the requirement, a land trust's conflict of interest policy needs to apply to all insiders listed in the definition.
- Examples are provided to help your land trust understand the requirement or the types of documents expected in the application.

For example, in the "Finance: Financial Records and Financial Health" section, there is a requirement: "Form 990 substantially complete and accurate." The parenthetical "such as" examples highlight what the application reviewers look for in a Form 990.

Evaluating Land Trusts against the Requirements

Expectations Differ for First-Time and Renewal

- If you are a first-time applicant, your land trust needs to show compliance with the requirements in its current work, except when a longer period is noted.
- If your land trust is already accredited, your land trust needs to show compliance with the requirements over your entire accredited term when you apply for renewal.

For example, in the "Transactions: Baseline Documentation Reports" section, a first-time applicant is required to have a complete baseline documentation report signed at or before closing for at least its most recent conservation easement. An accredited land trust will need to show in its application that it had a complete baseline documentation report signed at or before closing for every conservation easement it accepted over its accredited term.

New Requirements for 2019

The 2017 Standards include several new indicator elements for which the Commission has developed corresponding new requirements; these are noted throughout with a "Starting in ..." notation. Accredited land trusts are expected to begin meeting these requirements in 2019, or as noted.

For example, there is a new requirement in the "Transactions: Project Due Diligence" section for visually inspecting properties before closing. Each land trust will need to have documentation of this activity for projects starting in 2019. A land trust does not have to go back and document its visual inspections retroactively for projects before that time.

Facts and Circumstances Matter

Each land trust is different, and the application reviewers evaluate the documents with your land trust's unique facts and circumstances in mind.

For example, in the "Transactions: Project Review and Approval" section, the information provided to the board before it makes a decision to accept a conservation property for an all-volunteer land trust that meets monthly and visits every potential property before acquiring it would likely look very different from the materials provided to a board that meets quarterly and relies on staff to vet conservation acquisitions.

Help Reviewers Understand Your Story

Isolated and Rare Things Happen

Your land trust may have isolated or rare circumstances when it is not able to implement the indicator elements and show compliance with the requirements; this does not necessarily preclude it from being accredited or renewed. The Commission will review the facts and circumstances and may make allowances if:

- There is documentation that your land trust is typically compliant;
- The situation was clearly an isolated or rare event;
- The circumstances preventing your land trust from complying were clearly explained;
- Your land trust took alternative steps to meet the intent of the practice and/or mitigate risks associated with the non-compliance; and
- > The non-compliance does not put your land trust or the accreditation program at risk.

For example, in the "Transactions: Baseline Documentation Reports" section, baseline documentation reports need to be signed at or before closing. However, a land trust could explain the circumstances for its one baseline that was not signed until two weeks after closing. The baseline was mailed to the landowner before closing, but the landowner left the country before signing it. The landowner apologized for the oversight and committed to signing it as soon as he returned. The land trust's 10 other baselines completed that year were completed and signed before closing. The application reviewers could find this non-compliance was isolated and rare and determine that no additional clarification, additional documentation and/or corrective action is needed.

Explanations Help

You can save your land trust time and help the application reviewers by explaining upfront areas of where your land trust did not meet the requirements. You should include relevant facts, circumstances and explanations. Starting in 2019, the online application will have a place for you to upload this information. You can reach out to the Commission's help desk if you have questions about what information would be important to include.

For More Information

The Land Trust Alliance has background information on <u>The Learning Center</u> for each of the indicator elements. This includes definitions, examples and links to additional information that can help your land trust be successful in the accreditation process.

Governance

Indicator Elements

- **1B2.** Establish strategic goals for implementing the mission, and then review and update them, as needed, at least once every five years
- **2B1.** Incorporate or organize according to the requirements of state law and maintain legal status
- **2B2.** Operate in accordance with established bylaws
- 2C1(b). Do not knowingly engage in prohibited activities, such as private inurement or impermissible private benefit
- 3A3. The board hires, oversees and evaluates, at least annually, the performance of any executive director (or chief staff person)
- **3B1.** Have a board of sufficient size, skills, backgrounds and experience to conduct its work effectively
- 3B3. Have a board development process that includes procedures for recruiting and training board members

- 3C2. The board meets a minimum of three times per year and maintains adopted minutes of each meeting
- 3C3. Provide board members with sufficient and timely informational materials prior to each meeting to make informed decisions
- 4A1. Adopt a written conflict of interest policy that addresses, for all insiders, how conflicts are identified and avoided or managed
- **4A2.** Document the disclosure and management of actual and potential conflicts
- 9G1. Adopt a written records policy that governs how and when organization and transaction records are created, collected, retained, stored and destroyed

Requirements

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- Land trust:
 - o In existence for at least two years
 - In good standing
- Bylaws include significant operational provisions.

Board Structure and Operations ^{2B2}, ^{3A3}, ^{3B1}, ^{3B3}, (also 3A2 in Finance)</sup>

- □ Board recruitment procedures exist. Starting in 2019
 □ New board members trained.
- Board of sufficient size, skills, backgrounds and experience to conduct its work effectively.
- Land trust generally operates in accordance with its bylaws.
- Board provides sufficient oversight over operations.
- ☐ If your land trust has staff, board sufficiently oversees and evaluates performance of the chief staff person.

Bo	Board meets at least three times per year. Board members provided with sufficient informational materials several days before each
	meeting to make informed decisions. Board meeting minutes sufficiently document board discussion and action. Board adopts its meeting minutes. Starting in 2019
_	rategic Goals 1B2
	Strategic goals (or plan) established by board. Starting in 2019 Strategic goals (or plan) reviewed by board within past five years. Starting in 2019
Co	onflicts of Interest and Other Policies ^{2C1(b)} , 4A1, 4A2, 9G1
	Records policy covers organization, transaction and stewardship (Starting in 2019) records?. (?Related records are also addressed in "Transactions: Recordkeeping" and "Stewardship: Conservation Easement Stewardship Records.") Conflict of interest policy: Applies to all insiders?
	('Board members; staff (if any); substantial contributors; parties related to board members, staff and substantial contributors; those who have ability to influence the decisions of the land trust; those with access to information not available to the general public.) Addresses how conflicts are identified and avoided or managed
	Meeting minutes or other records document conflicted party absent for the vote. Transactions with insiders appropriately managed so they do not result in private inurement.
Do	ocuments
do list	e accreditation application includes pre-application materials, application questions and cumentation from land and easement projects, together with the application documents ed below for the Governance group. The Commission uses these documents to verify your d trust meets the requirements above.
	Signed and dated Board Resolution for accreditation
	Articles of incorporation (or similar document such as articles of trust, corporate charter)
	Current bylaws
	List of board members and board member biographies
	Statement describing the procedures for a) recruiting board members and b) training new board members
	For the most recent board meeting, a) dated meeting materials (such as a meeting agendal minutes of the previous meeting, informational materials for decision items on the agendal and b) corresponding board-adopted minutes
	Strategic goals or strategic plan

- Statement describing a) how the board establishes the strategic goals or strategic plan and b) the date the board last reviewed them
- Records Policy
- Conflict of Interest Policy
- If the land trust has staff: Statement describing a) the board's process for evaluating the performance of the chief staff person and b) the date of the most recent evaluation
- If additional documents are requested by the Commission about financial conflicts disclosed in the pre-application: Evidence that shows how your land trust determined there was no private inurement (such as data supporting the rate of compensation paid [comparable data of hourly or flat rates paid for similar services, competitive bids received in response to a solicitation for services, other market analysis of the going rate for the scope of services provided]; minutes from the board meeting documenting discussion of how the rate was determined; a memo to file documenting that rate research and analysis was conducted)
- If additional documents are requested by the Commission about transaction conflicts disclosed in the pre-application: Evidence that shows how your land trust determined there was no private inurement (such as documenting your land trust followed all its standard transaction policies and procedures, obtaining an independent appraisal for purchases, recording the insider was absent for the vote)
- If your land trust has an isolated or rare instance when it was not able to show compliance with the requirements (over accredited term at renewal or most recent at first-time):

 Statement and/or related documentation explaining a) that the circumstance was clearly isolated or rare, b) how your land trust typically complies with the requirement and c) the alternative steps your land trust took to mitigate risks associated with the non-compliance

Finance

Indicator Elements

- **2C1(a).** File a complete and accurate annual information return (Form 990 or equivalent) with the Internal Revenue Service
- The board provides oversight of the land trust's finances and operations by: (a)
 Reviewing and approving an annual budget, (b) Working to ensure that sufficient financial resources are available, (c) Receiving and reviewing financial reports and statements in a form and with a frequency appropriate for the scale of the land trust's financial activity, (d) Reviewing the externally prepared financial audit, review or compilation
- 5B2. Provide timely written acknowledgment of all gifts, including land and conservation easements, in keeping with IRS charitable contribution substantiation requirements
- 5B3. Maintain financial and other systems to document and comply with any donor restrictions on gifts
- **6A2.** Develop and implement a strategy to address any deficit-spending trends
- 6A3. Assess the nature and variability of revenue and seek to diversify funding sources

- **6A4.** Build and maintain sufficient operating reserves to sustain operations
- 6A5. Build and maintain dedicated or restricted funds sufficient to cover the long-term costs of stewarding and defending the land trust's land and conservation easements; (a) If funds are insufficient, adopt a plan to secure these funds and a policy committing the funds to this purpose
- or compilation by an independent certified public accountant or a qualified accounting professional, in a manner appropriate for the scale of the land trust
- 6D1. Establish written internal controls and accounting procedures, including segregation of duties, in a form appropriate for the scale of the land trust, to prevent the misuse or loss of funds
- **6E2.** Carry general liability, directors and officers liability, property and other insurance, all as appropriate to the land trust's risk exposure or as required by law

Requirements

Financial Records and Financial Health ^{2C1(a)}, 3A2(b), 6A2, 6A3, 6A4, 6C1

☐ Annual audited, reviewed or compiled financial statements, obtained at the following level based on total annual support and revenue?, include footnotes and disclosures and show unrestricted, board-designated and restricted net assets.

(PExcludes value of donated properties/easements but includes moneys from grants, from special fundraising, and for the purchase of land and easements.)

- o >\$750,000: Audit by independent CPA
- \$100,000 \$750,000: Review by independent CPA
- <\$100,000: Compilation by CPA; if not using a CPA, the compilation must be prepared by an independent qualified accountant</p>
- Audit does not have "Going Concern" statement.

	Appropriate action taken to address any recommendations for significant changes to financial procedures listed in the management letter or correspondence that
	accompanied the most recent audit, review or compilation.
	Form 990 substantially complete and accurate. (Such as financial statements
	generally reconcile with audit, review or compilation; fundraising, management and general and program service expenses segregated; insider transactions and/or family or business relationships between board members appropriately reported; relevant schedules completed.)
	Public support test met, unless a quasi-governmental entity.
	Operating surplus? exists at the end of last fiscal year, unless statement from board officer sufficiently explains reason for deficit.
	(² Unrestricted net assets, excluding land, property and equipment, show an increase at end of fiscal year.) Substantial spending deficits not a trend.
	A concentrated or sole source of funding not overly relied on.
	Operating reserves? at the end of last fiscal year sufficiently cover three months of
	operating expenses, unless there is a specific board evaluation of operating reserve
	needs and a feasible plan to address the needs. Starting in 2019
	(?Unrestricted net assets at end of fiscal year, excluding land, property and equipment but including any
	restricted net assets or board-designated funds specified for an operating reserve.)
	Debt or lease payment obligations generally can be met.
D.	pard Oversight ^{3A2}
	Board approves annual budget. Starting in 2019
Η	Board reviews annual audit, review or compilation.
	Board reviews arribal audit, review of compliation. Board reviews periodic financial reports that include the following:
ш	Chambles in a second se
	 Unrestricted, board-designated and restricted net assets starting in 2019 Actual unrestricted and restricted revenue and expenses for the reporting period as compared to budget Starting in 2019
П	Board works to ensure sufficient financial resources are available.
_	Board Works to ensure sometene imaneiar resources are available.
	ft Acknowledgement and Donor Restrictions 5B2, 5B3
	Gift acknowledgement letter for any gift? greater than \$250 provided
	contemporaneous to the gift.
	(?Cash, land or conservation easements, even if donor indicates deduction may not be taken.)
Ш	Gift acknowledgement letters include the following:
	Description of the gift
	 Statement that no goods or services were provided and/or a good faith estimate of
_	the value of any goods and services provided
П	Business process system exists for determining restrictions on gifts/grants and for
_	tracking receipt, use and acknowledgement of restricted gifts/grants.
	Gifts/grants solicited using the term "endowment" or solicited for other specific
_	purposes are donor restricted in accordance with the solicitation materials.
	Donor-restricted moneys are appropriately tracked and used.

	Internal controls ^{6D1} Internal control questions and supporting documentation complete. Starting in 2019 Internal control certification complete. Starting in 2019 Internal controls address risk of misuse, loss or misstatement of funds. Action taken to address significant internal control concerns.
St	ewardship and Defense Funding ^{6A5}
	Has at least \$3,500 per conservation easement in board-designated or restricted stewardship funding. If a first-time applicant does not have the full amount, a feasible plan with specific funding targets and timelines exists so that the land trust will have the full amount before its first renewal.
	Has sufficient financial resources to cover conservation property stewardship. Has amount specified by the <u>Legal Defense Reserves Calculator</u> in board-designated or restricted defense funding?. If an applicant does not have the full amount, it has at least half of the required funds, and a feasible plan with specific funding targets and timelines exists so that the land trust will have the full amount before its next renewal. ('Stewardship and defense moneys can be co-mingled, but the total required is the sum of the stewardship and defense amounts.)
Ins	surance ^{6E2}
	Board or delegated entity evaluates insurance needs at least every five years to determine risk exposure and needs for the following: Starting in 2019 Directors and officers liability insurance Property insurance Insurance required by law (Such as workers' compensation insurance.)
	General liability insurance policy exists. Starting in 2019
	General liability insurance covers significant risks. Starting in 2019

Documents

The accreditation application includes pre-application materials, application questions and documentation from land and easement projects, together with the application documents listed below for the Finance group. The Commission uses these documents to verify your land trust meets the requirements above.

- Most recent Form 990 (or Form 990-EZ or Form 990-N)
- Audited, reviewed or compiled financial statements for last three fiscal years at the level in the requirements
 - a) If a first-time applicant did not complete an audit, review or compilation for all three years:

 A balance sheet that shows unrestricted, board-designated and restricted net assets and statement of activities for each missing year

- Management letter or correspondence that accompanied the most recent audit, review or compilation
 - a) If the management letter or correspondence indicates significant changes should be made to your land trust's financial procedures: Statement describing the actions taken to address the recommended changes
- Budget for current fiscal year
- Most recent financial reports provided to the board, showing unrestricted, board designated and restricted net assets (such as a statement of financial position or balance sheet) and showing actual unrestricted and restricted revenue and expenses for the reporting period as compared to budget (such as a statement of activities or budget-to-actual report)
- Minutes from the following board meetings:
 - a) When the budget submitted above was approved
 - b) When the financial reports submitted above were discussed
 - c) When the results of the most recent audit, review or compilation were presented
- Documentation of the business process system your land trust follows when a) soliciting and accepting restricted gifts/grants, b) determining restrictions on gifts/grants, c) documenting donor restrictions and d) tracking receipt of and expenditures from restricted gifts/grants to comply with donor restrictions (such as policies/procedures for determining donor restrictions or whether an expense can be applied against a gift/grant, sections from your land trust's accounting manual)
- The a) solicitation and b) signed acknowledgement for a recent stewardship or defense gift/grant
- The a) solicitation and b) signed acknowledgement for a recent restricted gift/grant (such as a property acquisition, special project, capital campaign)
- Response to the following risk and control questions:
 - a) What are your land trust's greatest risks related to misuse of funds (theft, fraud, misappropriation)?
 - Attach or describe your corresponding internal controls or accounting procedures that prevent and/or detect misuse of funds
 - b) What are your land trust's greatest risks related to misstatement of funds (errors in reporting or presentation of financial statements)?
 - Attach or describe your corresponding internal controls or accounting procedures that prevent and/or detect misstatement of funds
 - c) What are your land trust's greatest risks related to making sure board-designated and donor-restricted funds are used appropriately?
 - *Unless submitted above:* Attach or describe your corresponding internal controls or accounting procedures that prevent and/or detect diversion or depletion of board-designated or donor-restricted funds for other uses
 - d) How do your land trust's internal controls or accounting procedures manage risks associated with the payment of expenses for individuals who have access to checkbooks, bank accounts or investment accounts?

- e) If your land trust has staff: How does the board manage risks associated with setting compensation for its chief staff person?
- Completed internal control certification
- © Certificate of general liability insurance or equivalent documentation (such as premium summary, declarations page, other summary page)
- Dated evaluation of insurance needs by board or delegated entity (such as board or committee meeting minutes, analysis of insurance needs by delegated staff member, recommendations from insurance provider given to the board)
- If your land trust expended more than \$750,000 in federal dollars and obtained a "Single Audit" for any of the following fiscal years (over accredited term at renewal, within past three years at first-time): Schedule of Findings from most recent federal "Single Audit"
 - a) If the findings indicate significant changes should be made to your land trust's financial procedures: Statement describing actions taken to address the recommended changes
- If your land trust did not have an operating surplus at the end of the last fiscal year:

 Statement from a board officer explaining the reason for the deficit
- If your land trust did not have operating reserves to cover three months of operating expenses at the end of the last fiscal year: Report from the board of its evaluation of operating reserve needs and its plan to address the needs (such as a plan that includes specific funding targets and specific strategies with timelines to meet the funding targets, a board report detailing other funds held by or on behalf of your land trust that serve as operating reserves)
- If your land trust does not have the full amount of required stewardship (at first-time only) or defense funds (at renewal or first-time): Stewardship and/or defense funding plan (such as a plan that includes specific funding targets, specific strategies with timelines to meet the funding targets by the time of renewal and a description of any new policies or procedures that will be implemented to carry out the plan)
- If the board-designated and restricted net asset classifications in the audit, review or compilation do not reconcile with the classifications on the Schedule of Dedicated and Restricted Funds (SDRF): Annotated balance sheet or written explanation reconciling the SDRF with the financial statements
- If your land trust has an isolated or rare instance when it was not able to show compliance with the requirements (over accredited term at renewal or most recent at first-time):

 Statement and/or related documentation explaining a) that the circumstance was clearly isolated or rare, b) how your land trust typically complies with the requirement and c) the alternative steps your land trust took to mitigate risks associated with the non-compliance

Transactions

Indicator Elements

For all conservation land or conservation easement transactions:

- **1A3.** Do not knowingly participate in transactions that are potentially fraudulent or abusive
- 3D1. The board reviews and approves every land and conservation easement transaction; (a) However, the board may delegate decision-making authority on transactions if: (i) It establishes written policies or has bylaws provisions that define the limits to the authority given to the delegated entity and (ii) The delegated entity provides timely notification in writing to the full board of any completed transactions
- **8B2.** Develop and apply written project-selection criteria that are consistent with the land trust's conservation priorities
- 8C1. Visually inspect properties before buying or accepting donations of conservation land or conservation easements to determine and document whether: (a) There are important conservation values on the property, (b) The project meets the land trust's project-selection criteria
- **9F1.** Prior to closing and preferably early in the process, have a title company or attorney investigate title for each property or conservation easement the land trust intends to acquire
- **9F1(a).** Update the title at or just prior to closing
- **9F2.** Evaluate the title exceptions and document how the land trust addressed mortgages, liens, severed mineral rights and other encumbrances prior to closing

- so that they will not result in extinguishment of the conservation easement or significantly undermine the property's important conservation values
- **9F3.** Promptly record land and conservation easement transaction documents at the appropriate records office
- **9G2.** Keep originals of all documents essential to the defense of each real property transaction in a secure manner and protected from damage or loss
- **9G3.** Create and keep copies of these documents in a manner such that both originals and copies are not destroyed in a single calamity
- 9H1. When buying land, conservation easements or other real property interests, obtain an independent appraisal by a qualified appraiser in advance of closing to support the purchase price; (a) However, a letter of opinion from a qualified real estate professional may be obtained in the limited circumstances when: (i) A property has a very low economic value, (ii) A full appraisal is not feasible before a public auction, (iii) Or the amount paid is significantly below market value
- gH2. In limited circumstances where acquiring land, conservation easements or other real property interests above the appraised value is warranted, contemporaneously document: (a) The justification for the purchase price, (b) That there is no private inurement or impermissible private benefit

In addition, if a tax-deductible transaction:

- **9E2.** Review, on the land trust's own behalf, each potentially tax-deductible conservation easement for consistency with the Treasury Department regulations (U.S.C. §1.170A-14), especially the conservation purposes test of IRC §170(h)
- **10A1.** Inform potential land or conservation easement donors who may claim a federal or state income tax deduction (or state tax credit), in writing and early in project discussions, that: (a) The project must meet the requirements of IRC §170 and the accompanying Treasury Department regulations and any other federal or state requirements, (b) The donor is responsible for any determination of the value of the donation, (c) The Treasury Department regulations require the donor to obtain a qualified appraisal prepared by a qualified appraiser for gifts of property valued at more than \$5,000, (d) Prior to making the decision to sign the IRS Form 8283, the land trust will request a copy of the completed appraisal, (e) The land trust is not providing individualized legal or tax advice
- sign the Form 8283 only if the information in Section B, Part I, "Information on Donated Property," is complete and is an accurate representation of the gift; (a) Refuse to

- sign the Form 8283 if the land trust believes no gift has been made or the property has not been accurately described
- **10C2.** Evaluate the Form 8283 and any appraisal to determine whether the land trust has substantial concerns about the appraised value or the appraisal
- appraisal, the appraised value or other terms of the transaction with legal counsel and take appropriate action, such as: (a) Documenting that the land trust has shared those concerns with the donor, (b) Seeking additional substantiation of value, (c) Withdrawing from the transaction prior to closing, (d) Or refusing to sign the Form 8283
- When engaging in transactions with pass-10C4. through entities of unrelated parties, particularly those offered or assembled by a third party or described as a syndication by the IRS: (a) Require a copy of the appraisal prior to closing, (b) Decline to participate in the transaction if the appraisal indicates an increase in value of more than 2.5 times the basis in the property within 36 months of the pass-through entity's acquisition of the property, the value of the donation is \$1 million or greater and the terms of the transaction do not satisfy the Land Trust Alliance Tax Shelter Advisory

In addition, if a conservation easement:

- gD2. If a conservation easement contains restrictions or permitted rights that are specific to certain zones or areas within the property, include the locations of these areas in the easement document so that they can be identified in the field
- **9E1.** For every conservation easement, (a) Individually tailor it to the specific property, (b) Identify the conservation values being protected, (c) Allow only uses and permitted rights that are not inconsistent with the conservation
- purposes and that will not significantly impair the protected conservation values (d) Avoid restrictions and permitted rights that the land trust cannot monitor and enforce, (e) Include all necessary and appropriate provisions to ensure it is legally enforceable
- **11B1.** For each conservation easement, have a baseline documentation report, with written descriptions, maps and photographs, that documents: (a) The conservation values protected by the easement, (b) The relevant conditions of

the property as necessary to monitor and enforce the easement

11B2. Prepare the report prior to closing and have it signed by the landowner and land trust at or prior to closing; (a) In the event that seasonal conditions prevent the completion of a full baseline

documentation report by closing, the landowner and land trust sign a schedule for finalizing the full report and an acknowledgement of interim data [that for donations and bargain sales meets Treasury Regulations §1.170A-14(g)(5)(i)] at closing

Requirements

Pr	oject Due Diligence ^{8B2, 8C1, 9F1, 9F1(a), 9F2, 9F3, 9H1, 9H2}
	Approved projects generally consistent with project-selection criteria.
	Visual inspection to document the property's conservation values completed before
_	closing. Starting in 2019
	Title investigation by title company or attorney identifies ownership and
	encumbrances? for each project.
	(Includes mortgages, severed mineral rights, severed water rights, tax liens or judgments, easements, use
	agreements, covenants or other restrictions. If mineral rights are excluded from the title investigation, then a
	risk analysis of the potentially severed mineral rights.)
	Title investigation updated by title company or attorney generally within 30 days of closing.
	Encumbrances or severed mineral rights shown in the title investigation appropriately
	addressed so they will not result in extinguishment of the conservation easement or
	significantly undermine the conservation values. (Such as a mortgage subordination
	recorded before or contemporaneous to the conservation easement; mortgage discharge
	before closing; mineral remoteness report; water rights due diligence report; memo to file
	with analysis of how substantial access easements or rights-of-way could impact project.)
	Independent appraisal? by qualified appraiser obtained prior to closing for each
	purchase or bargain-sale purchase. If the property has a very low economic value, a full
	appraisal is not feasible before a public auction, or the amount paid is significantly below
	market value, a letter of opinion from a qualified real estate professional can be obtained
	instead of an independent appraisal.
	(?The following are <i>not</i> independent appraisals: landowner's appraisal [unless the land trust is listed as an
	intended user]; appraisal for an adjacent property; tax assessment; summary of comparable sales by
	individuals other than qualified appraisers.) If purchased above appraised value, documentation appropriately justifies the purchase
_	price and confirms there was no private inurement or impermissible private benefit.
	price and committis there was no private morement of impermissible private benefit.
D۲	oject Review and Approval 3D1, (also 3C3 in Governance)
	Board or delegated entity reviews each project.
	Board or delegated entity receives sufficient materials describing the project in
	advance of the decision-making meeting. (Such as project location, project size, analysis
	of how the project meets the project-selection criteria, number/type of reserved rights retained.)
П	Roard or delegated entity approves each project

	If project significantly changes after approval, then notice of change provided to board or delegated entity before closing. (Such as significant changes in size, restrictions,
	number/type of reserved rights.)
	If decision-making authority delegated, delegation policy or bylaws provisions define limits given to delegated entity. (Such as requiring full board approval if a conflicted party is involved, requiring committee review before a final decision is made.)
	If decision-making authority delegated, timely notification of completed transactions provided to the board.
Co	onservation Easement and Fee Title Deeds 9D2, 9E1, 9E2, 9F3
	Conservation easements are perpetual and include the following:
	 Name of grantor and grantee
	 Legal description
	Identification of protected conservation values
	 Locations of specific zones or areas, if restrictions or permitted rights are specific to
	such areas (Such as building envelopes, building exclusion zones)
	 Control over future exercise of significant reserved rights, including designation of
	when grantee review or approval is required and how review or approval is obtained
	 Right of entry that does not unduly limit access to monitor
	 Right to enforce and to take immediate action
	 Extinguishment and proceeds provisions
	Baseline documentation report reference
	Tax-deductible conservation easements also include the following consistent with the
	Treasury Regulations:
	 Identification of conservation purposes
	 Prohibition on surface mining
	 Limitation on assignment
	Permitted rights in conservation easements:
	 Are generally consistent with conservation purposes
	 Do not significantly impair protected conservation values
	 Are not so broad that they negate other conservation easement provisions
	Restrictions and permitted rights generally can be monitored or enforced.
	Conservation easements and fee title deeds submitted for recording generally within a
	week after the final signature(s). Starting in 2019
Ba	seline Documentation Reports 11B1, 11B2
	Every conservation easement has a baseline documentation report (or current
-	conditions report) that includes the following:
	Date of completion
	 Written descriptions, maps and photographs that document the following:
	 Protected conservation values
	 Relevant conditions of the property as necessary to monitor and enforce the

conservation easement

- Acknowledgement attesting to the accuracy of the report signed by the following:
 - Land trust
 - Landowner, for all easements completed in 2004 or later (or documented attempt to obtain signature)

If a first-time applicant has a baseline documentation report (or current conditions report) for each conservation easement but one or more are missing some of the required content above, a feasible plan with strategies and timelines to upgrade them before its first renewal exists.

Baseline documentation reports are complete and signed by the land trust and
landowner at or before closing. If seasonal conditions prevent this, interim data and a
schedule for finalizing the full report are signed by the land trust and landowner at or
before closing.
Baseline documentation reports are distinct documents that represent the property's

Tax Deduction ^{1A3, 9E2, 10A1, 10B2, 10C2, 10C3, 10C4}

condition at a point in time.

- ☐ Written notification to potential land or conservation easement donors includes the following:
 - The project must meet the requirements of Internal Revenue Code §170 and the accompanying Treasury Department regulations and any other federal or state requirements
 - The donor is required to obtain a qualified appraisal prepared by a qualified appraiser for gifts of property valued at more than \$5,000
 - The land trust will request a copy of the completed appraisal
- Notification of tax code requirements provided to potential donors before closing.
- ☐ Individualized legal or tax advice not provided.
- □ Land trust evaluates the Form 8283 and landowner's appraisal (as detailed below) and documents show the following:
 - o Did not knowingly participate in potentially fraudulent or abusive transactions
 - o Involved legal counsel as appropriate, especially in potentially fraudulent or abusive transactions
 - o Took appropriate action to resolve substantial concerns? with the appraisal, appraised value or other terms of the transaction (Such as documenting concerns were shared with the donor, seeking additional substantiation of value, withdrawing from the transaction prior to closing, refusing to sign the Form 8283.)

 ('If the appraised valued does not appear defensible in light of the land trust's knowledge of local land values; the appraisal contains unjustified extraordinary assumptions; the appraised value is significantly in excess of the donor's cost or adjusted basis [if recent].)
 - Signed the Form 8283 only when a gift was received
- ☐ Form 8283 includes the following:
 - o Name of landowner(s) that matches landowner(s) in title investigation
 - Gift description
 - o Fair market value of donation that matches appraised value
 - o Amount received in a bargain sale, if any

- Donor's cost or adjusted basis Starting in 2019
 Date of gift?
 (For conservation easements, year of gift needs to match year conservation easement recorded.)
 Landowner's qualified appraisal includes the following:

 Property description for the gift that was donated
 Effective date not substantially more than 60 days before the donation
 Value for the entire contiguous parcel, if clearly applies
 Consideration of enhancement, if clearly applies

 If the land trust pays for the landowner's appraisal, payment to landowner appropriately acknowledged. (Such as on the Form 8283, gift acknowledgement letter, other tax forms.)
 The land trust follows the then current Land Trust Alliance Tax Shelter Advisory,
 - including the following:
 Comprehensive due diligence and analysis of transactions with pass-through entities of unrelated parties (particularly those offered or assembled by a third-party) conducted before closing to determine if a transaction meets the terms of the Advisory or is otherwise potentially fraudulent or abusive
 - Does not participate in a transaction with a pass-through entity of unrelated parties when a) the appraisal indicates an increase in value of more than 2.5 times the basis in the property within 36 months of the pass-through entity's acquisition of the property and b) the value of the donation is \$1 million or greater

Recordkeeping 9G2, 9G3, (also 11F3 in Stewardship)

- Originals of the following records are retained, kept generally secure and protected from damage or loss:
 - o Legal agreements, deeds, conservation easements, amendments
 - Critical correspondence, including those related to project goals, tax and legal matters, enforcement, other matters essential to the project
 - Baseline documentation reports
 - Title insurance policies or evidence of title investigation
 - Surveys, if any
 - Appraisals used to substantiate the purchase price or used by the landowner to substantiate the value on the Form 8283
 - o Forms 8283
 - Conservation easement monitoring reports
 - Fee property inspection reports
 - Contracts and leases in effect for long-term land management activities
 - Conservation easement stewardship records, including substantive notices, approvals, denials, interpretations, exercise of significant permitted rights Starting in 2019
- Copies retained of the following records:
 - Critical correspondence (see above)
 - Baseline documentation reports
 - Title insurance policies, if any
 - Unrecorded surveys, if any

_ _	Originals and copies are stored in locations that could not be destroyed in a single calamity. Copies are replicas of signed originals.
Do	ocuments
do list	e accreditation application includes pre-application materials, application questions and cumentation from land and easement projects, together with the application documents ed below for the Transactions group. The Commission uses these documents to verify your d trust meets the requirements above.
	Project selection criteria
	 Statement describing your land trust's recordkeeping practices including: a) How originals (paper or electronic) are kept in a secure manner (such as in a locked cabinet with limited access, archive facility with permission needed for access) b) How originals (paper or electronic) are protected from damage or loss (such as fireproof safe, bank vault, archive facility with sprinklers) c) How originals and copies are stored in a way so both are not destroyed in a single calamity (such as paper originals and duplicates being stored in separate locations, electronic duplicates being backed up on a remote server or the cloud)
	If the full board does not approve each land and conservation easement transaction: Documentation of transaction approval delegation (such as Delegation of Transaction Approval Policy or bylaws provisions)
	If your land trust has purchased land or a conservation easement (over accredited term at renewal or over last five years at first-time): a) Independent appraisal (or letter of opinion) used to substantiate the purchase price b) Purchase price documentation (such as purchase and sale agreement, engagement letter, closing statement)
	If your land trust paid above appraised value for land or an easement (over accredited term at renewal or over last five years at first-time): a) Evidence justifying the purchase price b) Documentation that there was no private inurement or impermissible private benefit (such as contemporaneous trend data for market appreciation, range of value of similar purchases, market factors not covered in the appraisal)
	If your land trust uses a standard conservation easement template: Conservation easement template
	If your land trust completed projects where a landowner took a tax deduction (over accredited term at renewal or over last five years at first-time): Template for written donor notification of tax code requirements (or most recent example)

If your land trust's baseline documentation reports do not contain the required contents (at first-time only): Plan for updating baseline documentation reports to meet requirements (such as a plan that includes a summary of which baseline documentation reports need

- updates, specific timeline for the updates so they are complete by the time of first renewal, description of how your land trust will carry out the plan)
- If your land trust does not have the landowner's appraisal to upload with the project documentation requested by the Commission: Documentation that your land trust requested the appraisal and a statement explaining how your land trust confirmed it did not have concerns about the appraised value when signing the Form 8283
- If your land trust has an isolated or rare instance when it was not able to show compliance with the requirements (over accredited term at renewal or most recent at first-time):

 Statement and/or related documentation explaining a) that the circumstance was clearly isolated or rare, b) how your land trust typically complies with the requirement and c) the alternative steps your land trust took to mitigate risks associated with the non-compliance

Stewardship

Indicator Elements

- the land or the conservation easement (such as a result of an amendment or the exercise of a permitted right), document those changes in an appropriate manner, such as through monitoring reports, a baseline supplement or current conditions report
- property at least once per calendar year; (a) If the land trust uses aerial monitoring, conduct on-the-ground monitoring at least once every five years, (b) Promptly document the annual monitoring activities for each conservation easement
- **11E1.** Adopt a written policy and develop written procedures for documenting and responding to potential conservation easement violations
- **11E2.** Investigate potential violations in a timely manner and promptly document all actions taken
- 11F3. Maintain a permanent record of all notices, approvals, denials, interpretations, and the exercise of any significant permitted rights
- 11H1. Adopt and follow a written policy or procedure addressing conservation easement amendments that is consistent with the Land Trust Alliance Amendment Principles
- 11J1. In the rare case that it is necessary to extinguish a conservation easement, in whole or in part, (a) Follow the terms of the conservation easement with respect to taking appropriate action and obtain judicial or regulatory review when required by law or specified in the

- easement deed, (b) Ensure there is no private inurement or impermissible private benefit, (c) Take steps to avoid or mitigate harm to conservation values and/or use any proceeds in a manner consistent with the conservation easement deed, (d) Consider the land trust's actions in the context of its reputation and the impact on the land conservation community at large
- Develop a written land management 12B1. plan for each conservation property within 12 months after acquiring the land to: (a) Identify the property's conservation values, including any significant cultural and natural features or those that have significant community value, (b) Identify the overall management goals for the property, (c) Identify activities to achieve the goals and to reduce any risks or threats to the conservation values, (d) Specify the uses that are appropriate for the property, in keeping with the property's conservation values, any restrictions and donor or funder requirements
- 12C2. Inspect properties at least once per calendar year for potential management problems and promptly document the inspection
- 12C3. Address management problems, including encroachments, trespass and other ownership challenges, in an appropriate and timely manner and document the actions taken

Re	equirements
	onservation Easement Monitoring and Conservation Property spections 11C2, 12C2
	Each conservation easement monitored once per calendar year. (Monitoring shown over
	accredited term at renewal; shown over last three years at first-time.)
ш	Each conservation property inspected once per calendar year. (Inspections shown over accredited term at renewal; shown over last three years at first-time. Starting in 2021 for first-time)
_	Inspection date
	 Property inspected
	 Name of inspector
	Observations related to property's condition and conservation values
	 Observations related to any potential conservation easement violations or
	conservation property ownership challenges
	Monitoring or inspection reports completed promptly after monitoring or inspection event.
	3 1
	violations or conservation property ownership challenges.
	, , ,
	once every five years.
	12 P
	onservation Property Management Plans 12B1
	 Management goals Activities to achieve management goals
	If a first-time applicant has a management plan for each conservation property but one or
	more are missing some of the required content above, a feasible plan with strategies and
	timelines to upgrade the plans before its first renewal exists.
	Management plan does not allow uses that adversely impact the conservation values
	and/or violate restrictions on the property.
	. , ,
	property. (Such as with updated maps, new property information.)
	Management plans generally updated after significant changes to the conservation values
	or natural features. (Such as after wildfires, hurricanes.)
_	
	onservation Easement Enforcement and Amendment Policies 11E1, 11H1
	Violation policy and/or procedures exist.
Ш	Amendment policy and/or procedures:
	Require amendments to have a net beneficial or neutral effect on the protected
	conservation values
	 Prohibit impermissible private benefit and private inurement

Co	onservation Easement Amendments and Extinguishments 11H1, 11J1
	Amendments generally consistent with the Land Trust Alliance Amendment Principles,
	including the following:
	 Having a net beneficial or neutral effect on the protected conservation values
	Not resulting in private inurement or impermissible private benefit
	Extinguishment actions are documented to show:
	 Followed conservation easement terms with respect to obtaining judicial or regulatory review (or obtained written legal counsel determination why judicial or regulatory review not needed)
	 Did not result in private inurement or impermissible private benefit
	 Took steps to avoid or mitigate harm to conservation values
	 Used any proceeds appropriately
	 Did not put land trust's or land trust community's reputation in jeopardy Board informed or involved as appropriate to scale of amendment or extinguishment. If co-held, co-holder involved in amendment or extinguishment according to terms of conservation easement or other agreement.
	onservation Easement Enforcement and Conservation Property Ownership
Ch	nallenges 11E2, 12C3
	Enforcement action or actions taken to address ownership challenges are documented to
	show:
	 Were timely
	 Were consistent with conservation values and/or restrictions
	 Did not result in private inurement or impermissible private benefit
	Board informed or involved in resolution as appropriate to scale of violation or ownership challenge.
	If co-held, co-holder involved according to terms of conservation easement, deed or other agreement.
Co	onservation Easement Stewardship Records 11B3, 11F3
	Significant changes to the land (such as resulting from natural disaster or exercise of a permitted right) or changes to the conservation easement (such as resulting from an amendment) sufficiently documented . (Such as with documentation that includes the date, written descriptions and photographs and/or maps.) Starting in 2019
	Substantive notices, approvals, denials, interpretations and the exercise of significant permitted rights sufficiently documented. Starting in 2019
	Approved activities consistent with conservation easement purposes and terms. Approved activities do not result in private inurement or impermissible private benefit.

Documents

The accreditation application includes pre-application materials, application questions and documentation from land and easement projects, together with the application documents listed below for the Stewardship group. The Commission uses these documents to verify your land trust meets the requirements above.

- Conservation Easement Violation Policy and/or Procedures
- Conservation Easement Amendment Policy and/or Procedures
- Documentation of a recent example of a record of substantive notice, approval, denial, interpretation or exercise of significant permitted right
- Documentation of a recent example of how your land trust documented a significant change to the land (such as resulting from natural disaster or exercise of a permitted right) or change to the conservation easement (such as resulting from an amendment) (such as a monitoring report, baseline supplement or current conditions report)
- If your land trust's management plans do not contain the required contents (at first-time only): Plan for updating management plans to meet requirements (such as a plan that includes a summary of which management plans need updates, specific timeline for the updates so they are complete by the time of first renewal, description of how your land trust will carry out the plan)
- If additional documents are requested by the Commission about amendments and/or extinguishments disclosed in the pre-application:
 - a) Before and after version of the conservation easement deed
 - b) Materials provided to board (or delegated entity) in advance of meeting to approve action
 - c) Record of the approval
 - d) Documentation used to determine there was no private inurement or impermissible private benefit (such as appraisal, letter of opinion from qualified real estate professional, correspondence with legal counsel, memo to file)
 - e) For extinguishments only: Evidence of action regarding obtaining judicial or regulatory review (or legal determination that judicial or regulatory review not needed), taking steps to avoid/mitigate harm to conservation values and using proceeds appropriately.
- If additional documents are requested by the Commission about conservation easement violations and/or property ownership challenges disclosed in the pre-application: Evidence of how the issue was discovered, documented, reviewed and resolved (such as monitoring/inspection report, minutes of board or committee meetings, internal memos, communications with landowners)
- If your land trust has an isolated or rare instance when it was not able to show compliance with the requirements (over accredited term at renewal or most recent at first-time):

 Statement and/or related documentation explaining a) that the circumstance was clearly isolated or rare, b) how your land trust typically complies with the requirement and c) the alternative steps your land trust took to mitigate risks associated with the non-compliance