The accreditation seal is a mark of distinction, and being accredited helps your land trust stand out, to say to landowners, funders and other supporters: “Invest in us. We have proven we are a strong, effective organization you can trust to conserve your land forever.”

See the 2018 report on the impact of ten years of the accreditation program, including a feature article on the report in the Winter 2019 Saving Land magazine.

WHAT ACCREDITATION MEANS TO LAND TRUSTS

100% of surveyed respondents report that accreditation strengthened their organization, and their organizational and transaction records.

First-time accreditation makes land trusts STRONGER.

100% report the accreditation process strengthened their land trust

73% report the accreditation process led to a more engaged board

97% have chosen to renew their accreditation

WHAT ACCREDITATION MEANS TO LAND TRUSTS, DONORS, GOVERNMENT, AND THE PUBLIC

In surveys of accredited and renewed land trusts, 100% report accreditation helps the land trust community maintain the trust of Congress, the Internal Revenue Service, and the public. We have heard numerous land trusts who report of receiving a specific donation or a grant because of their accredited status.

Being accredited provides your land trust with a number of tangible benefits. We update the list of benefits as we learn of programs using accreditation as a qualifier.

- Download and print Benefits of Accreditation fact sheet.

Listen to Vice President and Northeast Representative Tom Duffus from The Conservation Fund speak about partnering with accredited land trusts.

State and County benefits to accredited land trusts from across the nation

- Automatic eligibility to hold easements with California’s Sustainable Agricultural Land Conservation Program (supported by the Greenhouse Gas Reduction Fund). Learn More
- Expedited certification in Colorado when working with landowners desiring a state tax credit for a conservation easement donation. Learn More
- The Georgia Conservation Tax Credit is a financial incentive for landowners to help protect Georgia’s natural resources. Landowners who donate fee-title lands or permanent conservation easements to an accredited land trust
• May apply for a credit against their state income taxes. Learn More
• Expedited certification in Louisiana where land trusts must be certified to hold and conserve certain mineral interests. Learn More
• Exclusive access to funding when leveraging the Buffer Lands Program in Texas for projects near or adjacent to Texas state parks. Learn More
• Automatic eligibility to apply for funding in Chester County, PA, for its Brandywine Headwaters Preservation Program. Learn More

National and Regional Programs

• Funding from project proponents seeking LEED certification using the credit for “protecting or restoring habitat” certification element. Learn More
• The Cornell Lab of Ornithology has a land trust bird conservation initiative which offers management and restoration grants. For management grants an organization should either be an accredited land trust or be working with an accredited land trust as a partner. Ideally the lead applicant should be the accredited land trust. Learn More
• The Pacific Northwest Resilient Landscapes Initiative requires accredited status (or the land trust must have a plan and reasonable timetable for attaining accreditation adopted by its board) to qualify for their land capital grant. Learn More
• Eligibility in the Land Trust Alliance Forest Carbon Offset Pilot Program requires land trusts who own forest land be accredited—or have validly executed a board resolution committing to pursue accreditation—to participate. Learn More
• Eligibility in the Land Trust Alliance Avoided Grassland Conversion Carbon Offset Pilot Program requires land trusts who own grasslands, or have conservation easement opportunities on grasslands be accredited—or have validly executed a board resolution committing to pursue accreditation—to participate. Learn More

Private Funding Incentives

In the past, foundations like the 1772 Foundation, Doris Duke Charitable Foundation and the Gaylord and Dorothy Donnelley Foundation awarded extra points or increased funding for land trusts who have prioritized accreditation.