Successful accreditation applicants have a team of individuals that work together on the application materials. Who should be on the accreditation team?

- People knowledgeable about how things work in your organization.
- People who are able to recommend new policies or procedures as a result of answering the questions in the application and compiling attachments.
- People who can implement changes resulting from the accreditation review.

Board members, staff and active volunteers are logical choices for the team. For example, an all-volunteer land trust might create a team of the chair, treasurer and a volunteer involved in conservation easement monitoring. Another organization might involve one or two board members and critical staff. A large, staffed organization might involve staff from several departments with a board member advisor.

Long-lasting results are achieved when a commitment is made by the entire organization. We strongly suggest that the accreditation team frequently update the full board of directors on the status of the accreditation process.