Looking for a way to start a conversation at your land trust about applying for accreditation? Then check out our video featuring accredited land trusts discussing the benefits of accreditation. The video features several land trusts that have successfully navigated the accreditation process and have emerged stronger and more effective as a result. We hope that land trusts across the nation will show the video at their board and staff meetings to start the conversation about accreditation.

• Share the video by visiting our YouTube channel.

Once you've watched the video, read our **Getting Started fact sheet** to help guide your land trust's journey to accreditation.