"How do you quantify better stewardship records, improved board and staff relationships or a stronger land trust community? While some benefits of accreditation aren’t easily measured, many land trusts find that investing in accreditation pays them back."

Read previous issues:

- **Summer 2019: Shout It from the Rooftops: Market Your Accredited Status**
  
  "Your land trust has earned accreditation, you’ve run around the office high-fiving everyone and it’s time to take a breather after all the hard work. But wait, how will you market your new status?"

- **Spring 2019: New System Saves Paper and Time, Eases Burden**
  
  "In the past, land trusts applying for accreditation couldn’t escape the reams of paper required to document their adherence to Land Trust Standards and Practices… That reliance on paper changes with the new online application system launched in January for first-time and renewal accreditation."

- **Winter 2019: Agency Partners Value Accreditation**
  
  "Does accreditation increase public confidence in land trusts? ‘Yes’ finds a new report evaluating the impact of the first 10 years of the accreditation program.” How accreditation has impacted land trust partners including foundations, federal, state and county agencies, and landowners.

- **Fall 2018: Standing Ready to Help**
  
  "Did you know that accreditation and land protection experts at the Land Trust Accreditation Commission are on standby to guide you through your application and act as a resource for your land trust? Commission staff can offer advice and help solve problems as you make important decisions, or just provide answers to quick questions."

- **Summer 2018: Requirements that Minimize Risk**
  
  "When all-volunteer Chebeague and Cumberland Land Trust faced an easement crisis in 2014, board members were forced to deal with issues well beyond anything they had ever been through."

- **Spring 2018: Giving a Break to Those Who Need It**
  
  "The Land Trust Accreditation Commission can be described as a highly professional body made up of a dedicated group of volunteers from the land conservation community who spend hours and hours reviewing accreditation applications. But it’s also a group of human beings with heart. When Lowcountry Land Trust properties were extensively damaged by Hurricanes Irma, Jose and Maria, the Commission offered flexibility to the land trust so it could focus on the immediate need for community and land trust cleanup efforts, and later focus on submitting its remaining accreditation renewal application materials."

- **Summer 2017: Smart, Stylish, Flexible: Accreditation Seal Options**
  
  "Has your land trust ever struggled to describe what its accreditation means, in the best way possible? We can help with that! Accredited land trusts from around the country helped us come up with some smart, stylish, flexible layouts of the accreditation seal that powerfully and succinctly describe the value of accreditation."

- **Spring 2016: Strength and Confidence Open Doors**
  
  "When a neighbor cut down a swath of trees in a nature preserve in Washington State’s San Juan Islands, the San Juan Preservation Trust (WA) knew exactly what steps to take. The land trust recently had been through the accreditation process with the Land Trust Accreditation Commission, says Dean Dougherty, director of stewardship."

- **Winter 2016: Good News Travels Fast - But You Have to Share It First!**
  
  "Achieving accreditation should prompt an announcement to the world: ‘We did it! We are an accredited land trust, and that means something!’ Yet almost 30% of accredited land trusts do not mention their achievement anywhere on their website—one of the easiest and most obvious ways to build awareness of your accredited status and why it matters."
Fall 2015: **Getting Accredited, Growing Stronger!**

“What’s the hardest part about accreditation? The work it takes to get there. What’s the best part about accreditation? The work it takes to get there. When you ask land trust leaders what they gained from accreditation, they talk about various benefits like credibility with landowners and funders, or readiness for a legal challenge or an audit. But overwhelmingly they say the number one benefit of accreditation is that the process improved how their land trust does its job.”

Summer 2015: **You Will Love What’s Under the Cover!**

“Have you met the 2015 Requirements Manual? It may look the same from the outside, but under the cover it is a streamlined, compact and dramatically improved guide to understanding how a land trust will be evaluated when it pursues accreditation and renewal.”

Spring 2015: **From Good to Great Feedback from land trusts improves the accreditation and renewal processes**

“Five years ago accreditation was known within a small community of land trusts and partners, but the tide is changing. Accreditation is growing in the eyes of our conservation funders, landowners and our membership...”