

We spoke with [Wood River Land Trust](#), located in Hailey, Idaho. [Looking through photos of their protected lands](#), their tagline, "providing wild spaces and happy places for their entire community," feels like the perfect fit. Wood River Land Trust achieved second renewal in January 2022.



[More stats about Wood River Land Trust](#)

**Q: How has your organization benefited from being an accredited organization?**

**A:** Accreditation has made us a stronger organization. New board and staff members have found the Commission's guidance documents for the *Standards and Practices* extremely helpful in understanding the importance behind why we do things a certain way. It helps us ensure that we're doing all we can to live up to the promise of perpetuity.



The team of Wood River Land Trust. Photo by DJ Glisson II/Firefly Imageworks

**Q: What did your organization consider before deciding to renew accreditation?**

**A:** We spent the two years before renewing accreditation reviewing our policies and procedures to make sure they were consistent with the revised *Standards and Practices*. That proved to be really helpful.

**Q: What surprised you about going through the renewal process?**

**A:** The new online application portal was really terrific. It kept us organized and made it easy to track progress on our application and collaborate among our accreditation team.

**Q: What resources were most helpful as your organization prepared for or was in the renewal process?**

**A:** The [Applicant Handbook](#) and [Requirements Manual](#) were really helpful during the whole process. The Commission staff were also extremely helpful in answering questions and providing advice.

**Q: What has been the biggest success that you attribute to being accredited?**

**A:** We think the biggest success that accreditation has brought us is the level of trust in the organization it evokes in our community. It provides a recognition that we uphold stringent standards and ethics that translate into long-term conservation and community impact.

Thank you to Wood River Land Trust for sharing their accreditation story. **Are you interested in sharing your story with the Commission? Please contact us at [info@landtrustaccreditation.org](mailto:info@landtrustaccreditation.org).**



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