

Starting a conversation with your land trust board is a key step in preparing to go through accreditation renewal. You may have new board members or members who were not involved in your last application. As an organization with many priorities, starting a conversation about renewal early in the process will help you get organized and give your board a chance to understand the benefits of accreditation and prepare for the costs.



How to get started

Share our What it Means to be an Accredited Land Trust video at your next board meeting. This three-and-a-half-minute video celebrates how earning the accreditation seal demonstrates that your land trust is operating at the highest national conservation standards and what it means to be part of the accredited land trust community.

- [WATCH: What it Means to be Accredited](#)

We have put together a comprehensive PowerPoint presentation that will help frame and guide your discussion. The notes section of the presentation includes a script template and discussion prompts.

- [SHARE: PowerPoint Presentation for Accredited Land Trust Boards](#)

Handouts

Fact sheets can help your board members review information before any discussion. We recommend sharing:

- [SHARE: Your Investment Matters! Fact Sheet](#)
- [SHARE: Benefits of Accreditation Fact Sheet](#)

Renewal endorsement from your colleagues

With over 450 accredited land trusts across the country, your organization is part of a larger community committed to excellence and to staying at the leading edge of conservation practices. Hearing testimonials and stories from your land trust colleagues can lend a real-world perspective to the conversation.

- [WATCH: The Value of Renewing Accreditation](#)
- [WATCH: Stories of Accreditation, Angela Twitchell, Brunswick-Topsham Land Trust](#)
- [WATCH: Stories of Accreditation, Tom Duffus, The Conservation Fund](#)
- [WATCH: Stories of Accreditation, Lena Pollastro, Land Trust of Napa Valley](#)

Looking for more resources or have specific questions about starting the renewal conversation? Let us know at info@landtrustaccreditation.org