



Get Ready for your Renewal of Accreditation

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LAND TRUST COMMISSION

Workshop Overview

- Introductions
- Background & Impact
- Application process
- Start Your Plan
- Tools and Resources



Introductions

- Your name
- Your organization's name
- How close you are to renewal
- The question you MUST have answered before leaving today





Background

Land Trust Accreditation Commission

An Independent Program of the Land Trust Alliance



Commissioners:

- 19 volunteers from around the country
- Expertise in various areas of conservation
- Collectively volunteer nearly 5,000 hours each year

8 Commission Staff



LAND TRUST ACCREDITATION COMMISSION

Separate Roles



- Sets Land Trust Standards and Practices (last updated in 2017)
- Sets accreditation indicators
- Provides land trust training and educational materials

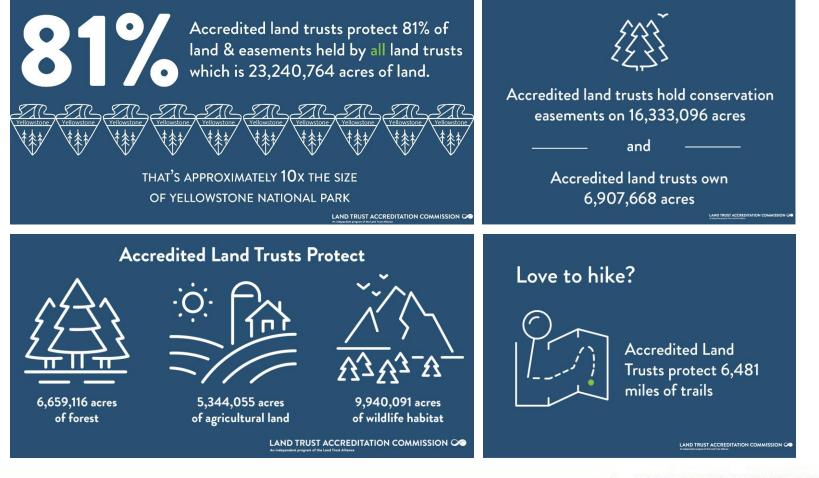
LAND TRUST ACCREDITATION COMMISSION

An independent program of the Land Trust Alliance

- Verifies implementation of Land Trust Standards and Practices (via indicator elements)
- Develops accreditation application, review process, and requirements, plus associated training
- Makes accreditation decisions

Accredited Land Trust Statistics

463 accredited organizations | 46 U.S. states and territories



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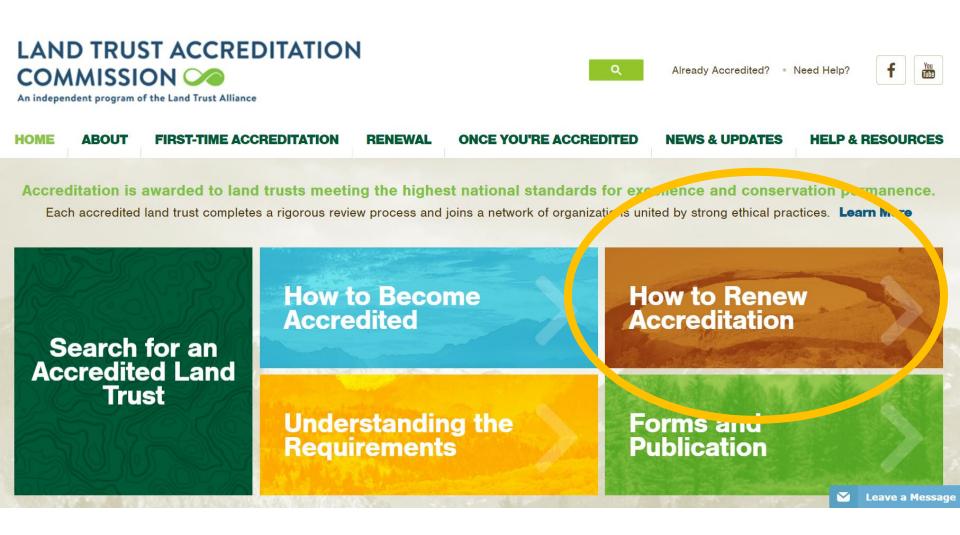
Renewal application process



Similarities and Differences with First-Time

- Structure is the same:
 - Questionnaire, Attachments/Statements
 - Schedule of Dedicated and Restricted Funds
 - Land Conservation Project List
 - Project Documentation
- Online "accreditation management system" (AMS)
- Review by team of staff and commissioner(s)
- Focus is on work over the accredited term (past five years)
- Conditional, not table

www.landtrustaccreditation.org/renewal



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Registration – First Step

- Applicant receives login information to the Accreditation Management System (AMS) (ltac.neonccm.com) via email to the accreditation contact on file
- Submitting registration gives applicant access to the pre-application & application and prompts "related entity" determination
- Registration remains open for ~2 months
- \$850 registration fee is due





Pre-Application – Second Step

- Applicant fills out and submits pre-application using the AMS on or before due date.
- Information provided must be no older than 3 months prior to the pre-application due date

Application questionnaire and associated attachments, general and for each group:



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Countdown to Application Due Date: ~3 Months

Verification Items – Third Step

Commission staff reviews pre-app then:

- Selects projects (easements and/or fee)
 - Complete (all), or
 - Discrete (such as title from a recent project)
- May select targeted verification items related to:
 - Conflicts of interest
 - Amendments/extinguishments
 - Management/enforcement issues



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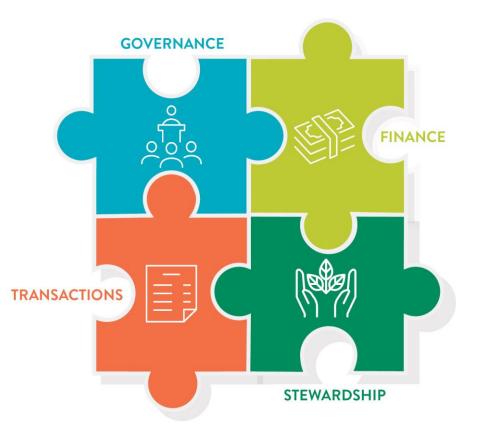
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Application – Fourth Step

• Pay renewal fee and submit application

Special Note: Documenting Expectations for Improvement/EFIs

- Expectations for improvement are issued when the Commission determines that an accredited land trust must take additional actions to fully comply with the accreditation requirements. Your organization would have signed a Summary of Findings that listed any EFIs as part of your accreditation decision.
- Documentation that shows you have fulfilled the EFI is due when you submit your application



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Application Review – Fifth Step

- Review team (staff and commissioners) evaluates compliance with indicator elements by considering:
 - Pre-application/Application
 - Supporting documents
 - Project documentation
 - Public notice/comments
 - Research





Additional Information Request (AIR) sent to applicant ~1-5 months after submitting application. AIR due ~3 months thereafter.

AIR Response – Sixth Step

- ~3 months to provide documentation for any AIR(s) that are issued.
- Upload your responses in AMS

Special Note: The accreditation process is built to provide opportunities for land trusts to provide additional information or take corrective action. Every land trust receives an AIR as part of the accreditation review process.

If AIR clarification is needed:

- Call your reviewer
 - 518-587-3143

(or number provided)

- Message your reviewer
 - Send note in AMS
 - Direct email
 - info@landtrustaccreditation.org

Commission Decision – Seventh Step

- Renewal
 - Awarded for 5-year term*
 - Expectations for Improvement
- Conditional Renewal
 - Renewed as above, with formal check-in
- Not Renew

* Seven years starting at third renewal



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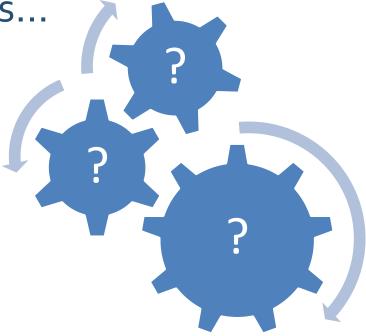
Commission's Review Approach



- Consistency
- Fair but flexible
- All must demonstrate compliance
- No one-size-fits all
- Recognize diversity

Process Opportunities

At each step in the process organizations can provide explanations or additional documentation to show it meets the requirements...



Process Opportunities

- Pre-application (explanations encouraged; completeness requests possible)
- Application (explanations encouraged; completeness requests possible)
- Additional Information Request [AIR] (*documents and corrective action*)
- (Rare) After AIR but before Commission decision *(documents)*
- Conditional AIR (*documents and/or corrective action*)

Questions on the Renewal Process?



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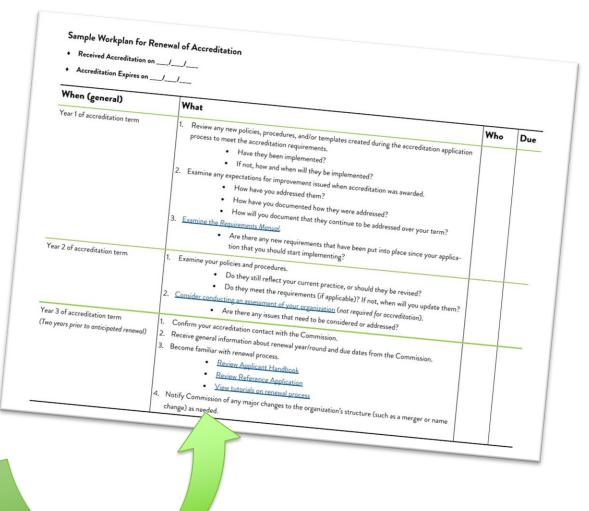




Start your plan

How Do I Generally Prepare for Renewal?

- Ensure that accreditation contact is up-to-date with Commission
- Build an accreditation team, sign each up for our eNews
- Review (re-review) any EFIs issued at time of accreditation
- Examine current *Requirements Manual* (2023)
- Examine current reference application
- Sample five-year plan



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Gathering Information from Five Years

- Land Conservation Project List Data
 - All properties and easements
 - Conservation easement & fee title inspection dates
 - Baseline documentation report & management plan dates of completion
- Conservation easement violations (summary)
- Fee ownership challenges (summary)
- Conservation easement amendments (summary)
- Conservation easement extinguishments (summary)
- Conflicts of interest (financial and land/easement; summary)
- Forms 8283 and landowners' appraisals (check box if "yes")

What ifs?

- Did not follow requirements...
- New activities...
- Merger or acquisition...
- New E.D. and/or accreditation contact leaves...
- Renewal timing isn't good...
- Fee may be wrong or is not doable...



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• Other...





Tools and resources

Accreditation Tools

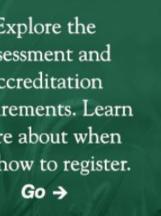
- Commission's website

 Applicant Handbook
 Reference Application Packet

 Video tutorials
- Requirements Manual & Summary of Changes

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Pre-Application and Attachments

Application and Project Documentation

Review Process and Commission Decision



Timeline and Costs



www.landtrustaccreditation.org

Commission's Website

Specific Resources

www.landtrustaccreditation.org/renewal/useful-documents#C



Online Application (Preview)

https://ltac.neonccm.com/

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Land Trust Alliance: The Resource Center

landtrustalliance.org/resources

Resource Center

The Land Trust Alliance Resource Center is a one-stop-shop for volunteers, staff and board members of land trusts and other conservationists to learn, connect and grow.

LEARN

Explore resources

The Resource Library holds thousands of documents, courses, events and more related to the topics most important to your work.

CONNECT

IN I

Connection hub

The Land Trust Alliance connects our members to each other, potential partners and the resources they need so they never feel alone.

ADVOCATE

Advocate for conservation

The Alliance works to advance federal policies and secure resources to help accelerate the pace of voluntary private land conservation.

Narratives for Practice Elements

Standards and Practices

STANDARD 11 CONSERVATION EASEMENT STEWARDSHIP

B. Baseline Documentation Report

- 2. Prepare the report prior to closing and have it signed by the landowner and land trust at or prior to closing
 - a. In the event that seasonal conditions prevent the completion of a full baseline documentation report by closing, the landowner and land trust sign a schedule for finalizing the full report and an acknowledgement of interim data [that for donations and bargain sales meets Treasury Regulation Sec. 1.170A-14(g)(5)(i)] at closing

Accreditation indicator elements located at www.landtrustaccreditation.org

PREPARING BASELINE DOCUMENTATION REPORTS

Author

Land trusts will often create the baseline for each easement they hold, sometimes at their own cost and sometimes for a fee paid by the landowner. Although the Treasury Regulations require that a landowner "make available to the donee [easement holder], prior to the time the donation is made, documentation sufficient to establish the condition of the property at the time of the gift [grant of easement]," the land trust should take the lead on creating the baseline in order to ensure that the document contains all the information that needs to be in a baseline (and no extraneous materials), that the report is prepared to the land trust's standards and is consistent with other land trust reports and that the document is prepared within the requisite timeframe (prior to closing and executed at closing). If a land trust does not have the capacity to prepare baseline documentation, it should, at a minimum, adopt a policy that states that the land trust:

1 · Land Trust Alliance · Land Trust Standards and Practices · Practice 1182. Baseline Documentation Report
 Accreditation indicator element
 Last revised April 27, 2018

For accreditation, a baseline documentation report must include an acknowledgement attesting to the accuracy of the report signed and dated by the land trust and landowner at or before closing. If a land trust has older baseline reports that are not signed or creates current conditions reports for older easements, it should attempt to obtain the landowner signature for all easements competed in 2004 or later. If a land trust cannot obtain the signatures of the landowner on these reports, it should retain documentation that it attempted to get the reports signed.

Seasonal Conditions and Finalizing the Report

In some parts of the country, land may be inaccessible or the land cannot be thoroughly analyzed at particular times of year, due to snow cover or the fact that the growing season has not yet begun or has ended. In such situations, the land trust should prepare and execute a baseline at closing with all information that is possible to collect at that particular time of year. In addition, the land trust must establish a schedule for completing the baseline when conditions permit and secure an agreement from the landowner (in writing) that the landowner will permit the baseline preparer entry to the property to complete the documentation and that the landowner will execute the final report with the supplementary information. In this manner, an interim baseline report is prepared and executed at closing and is supplemented with material sufficient to create a complete baseline when weather or growing conditions permit.

Although not preferable – because the Treasury regulations clearly state that the baseline should be a representation of the property at closing – interim data that meets Treasury regulation §1.170A-14(g)(5)(i) is acceptable, as long as the land trust has a schedule for finalizing the full report. Doing so may prevent an IRS query into the deductibility of the conservation easement transaction.

If seasonal conditions prevent the baseline documentation report from being completed prior to closing, a land trust must have interim data and a schedule for finalizing the full report that are signed by the land trust and landowner at or before closing.

5 - Land Trust Alliance - Land Trust Standards and Practices - Practice 11B2. Baseline Documentation Report

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Online Courses



Introduction to Accreditation and The Requirements Manual

CLICK HERE FOR VIEWING INSTRUCTIONS

Introduction to Accreditation and the Requirements Manual



GET STARTED



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